

**La Verne Little League  
Board of Directors Meeting**

**Meeting Date/Time:** Thursday November 21, 2024 @ 7:00pm

**Location:** La Verne Community Center

**Attendees:**

Anderson, Jesse	P	DeHaan, Brian	P	Martinez, Desiree	A
Barre, Maddy	P	DeHaan, Libby	A	Mulder, Branden	A
Borst, Kyle	A	DuBois, Jessica	A	Mulder, Toni	A
Bruchet, Angela	P	Enriquez, Steve	P	Ortega, James	A
Bruchet, Darryl	P	Garcia, Tara	P	Ortega, Jen	A
Cervantes, Brittney	A	Gomez, Raquel	A	Parra, Jon	P
Cervantes, Chris	A	Gomez, Ryan	P	Richards, Josh	P
Charlebois, Greg	A	Harrison, Chris	P	Venegas, Ashlie	P
Cridlebaugh, Pamela	A	Karrer, Adam	P	Vukojevic, Tom	A
Cridlebaugh, Travis	P	Larson, Autumn	A	Zalemea, Gretchen	P

P = Present, A = Absent

**Start Time:** 7:08pm

**Adjournment:** 8:40pm

**Next Meeting:** Early January 2025 (TBD)

**Approval of Previous Minutes:**

- Travis motioned to approve the minutes from the previous meeting held on October 28, 2024. Seconded by Steve. Minutes approved unanimously.

**Financial Update:**

- No significant financial developments since the last meeting. No major expenditures have occurred. Registration fees are beginning to come in as well.

**Safety Compliance & Background Checks:**

- Discussed safety compliance requirements mandated by the district for all managers. Every manager must complete several safety protocols, including a concussion test, a Little League background check, a DOJ background check, and player protocol training.
- Brittany is currently working on obtaining the ORI (Originating Agency Identifier) required for the DOJ background checks. The cost for this background is around \$80 and would be an expense for the coaches. Brian perhaps the league can offset a portion of that for the coaches.

**Registration:**

- Registration for the upcoming season officially opened on November 15.
- Approximately 150 players have already registered. Families who register by the end of November will receive the \$50 early bird discount. Payment plan also available, where

families can pay \$200 upfront and split the remaining balance into payments in January and February. There are also some scholarships available for families with a financial hardship.

- Waitlist setup for Junior and Intermediate divisions, until a manager is secured.

### **Bylaw and Division Rules:**

- Adam discussed the league's bylaw updates which were circulated via email to the board. Primary updates focus on clean-up language and clarifications around certain areas like player pools. Board to review and provide any feedback.
- The T-Ball, Major, and Farm division rules were updated, rookie and minor are pending review by the VPs.
- Once all updates are completed, the revised bylaws and division rules will be posted on website.

### **2024-2025 Calendar:**

- Calendar was circulated to board for final feedback. No objections to holding skills competition the Friday before Spring Swing (5/2) or Quakes game on 5/16. Need to make sure any major schedule conflicts are cleared with community events.

### **Opening Day:**

- Raquel met with the events team to discuss plans for Opening Day. Idea of creating a more “carnival” like experience was discussed, with a suggestion of charging for wristbands for interactive games.
- It was decided that vendor fees would increase to \$50 for those requesting a spot at the event, while vendors invited by the league would pay a \$30 fee.
- Food/Game booths will be optional for teams. Need to further evaluate what portion of revenue should go back to the league.
- KIIS Radio DJ confirmed with Jon Parra, who is confirmed to provide music for the day.
- Need to discuss snack bar operations for the day, whether to open in morning, managing along with vendors that sell food, for example.

### **Field Maintenance & Upgrades:**

- League plans to install new batting nets at the start of next year first of the year. Discussed placing order for nets now to have them ready for install then.
- Travis reported that areas of concern with grass include the minor field -- grass around pitching mound and outfield need attention. Also right-hand side of the Major League field has some spots that need maintenance. The Farm field grass seems to be in good shape overall.
- Travis will get quotes for new windscreen, and also for potentially lowering the windscreen halfway down on major field.
- Travis will also look into cost of cleaning up some of the of the fencing and posts in certain areas.
- Tom will get an estimate for the gator repairs once he receives the repair order from Travis.
- The Rotary Club has offered a \$500 donation towards the repair cost for the major dugout roofs. Also might need some repair to the farm dugout, Adam will check next time he is at

the field. This is expected to be costly, so need to think about labor options for repairs, including possibly having parents help.

- Suggestion made to reach out to LVLL families to inquire if anyone has connections to discounted or donated services for all of the areas we need repairs for.
- The board also discussed scheduling a field cleanup day to remove old nets and complete general field maintenance. Also discussed separate cleanup for the board to clean and organize the equipment room. Likely in January.

### **Sponsorships & Fundraising:**

- Discussed the potential golf tournament fundraiser which would tentatively be scheduled for February. Brian is exploring different venues for the tournament, including South Hills (although it may be too expensive), and other possible locations such as San Dimas or Mountain Meadows. Volunteers will be needed to chair various committees, including Hospitality, Silent Auction, and Sponsorships. Brian will circulate a list of committees to be filled and also report on costs for alternative venue options.
- The league also needs to reach out to both existing sponsors and new potential sponsors to secure sponsorship funding. Jessica was working on an updated sponsorship flyer. Adam raised that the plan to add a donation page to the website, which would streamline and allow for direct online contributions from sponsors and community members.
- Raquel needs to finalize the discount card merchants with the vendor. Board reviewed existing merchants and provided some options of new businesses to potential add. Maddy will send list of to Raquel so she can coordinate with vendor.
- For fan merchandise, Ashlie is working on custom LVLL cups in black, white, and green, similar to Stanley cups. She is also working on a new vendor for the online store. Discussed opening up for bulk orders a few times throughout the year, and then offer drop-shipping for customers where it is sent directly to their address. Ashlie expects to have an update within the next couple of weeks.
- Ashlie is also looking at shadow box options for by the snack bar to display team standings, homerun records, etc. The existing one would be moved to the Major tower. Brian suggested considering using a TV (in a case of some sort) that would provide the information digitally.

### **Uniforms:**

- Autumn was unable to attend the meeting but inquired about the timeline for ordering uniforms.
- Has been more efficient and helps to avoid delays by placing jersey orders in advance using average sizes from prior years, rather than to wait and use the information provided during registration.
- Travis will look at placing a bulk order for uniforms and will also check inventory of hats in the storage room to determine if there are enough for the upcoming teams that we could use. It was also discussed switching up the teams for 2025. The teams suggested were: Blue Jays, Cardinals, Braves, Red Sox, Mariners, Rays, Tigers, Yankees, Mets, Royals, Dodgers, or possibly Angels. Travis noted local teams go fast so need to order early.

### **Additional Items Discussed:**

- Field Access – discussed potential need to rekey all locks on the fields and reissue to current managers/coaches so we have a record of everyone with a key. Also Concerns with some

coaches not locking up equipment properly or leaving lights on. Issues should be addressed at the manager training meeting to be held in January.

- Hosting District and/or Sectionals – discussed whether LVLL should put name in to offer to host either. Angela/Darryl raised that the snack bar did okay profit wise for District, but not for Sectionals. To be further discussed whether we want to consider either.

**Immediate Action Items:**

- Finalize bylaws and 2025 calendar to post on website
- VPs for Minor and Rookie to finalize division rule updates for posting on website
- Travis to secure quotes for some of the maintenance updates
- Schedule all-hands field clean-up day in December or January, and equipment room clean-up day for board members in January